

Blueprint 2011: One Team... Growing Together

Mission:

We Will Be the Undisputed World Leader
in Diagnostic Testing, Information and Services

Vision:

Dedicated People Improving the Health of Patients
Through Unsurpassed Diagnostic Insights and Innovation

Values:

Quality, Integrity, Innovation, Accountability,
Collaboration, Leadership

PATIENTS
GROWTH
PEOPLE

Patients

- Put Patients First
- Reduce Anxiety Time
- Deliver Six Sigma Quality

Growth

- Innovate and Rapidly Deploy Tests and Technologies
- Earn Customer Trust
- Accelerate Profitable Growth

People

- Facilitate Each Other's Success
- Continuously Improve Ourselves
- Commit to Our Future